



Charlottetown

OPPORTUNITY CHANGES EVERYTHING
ANNUAL REPORT 2025



Opportunity Changes Everything

A Message from Leadership

Growing Together, Creating Opportunities

2025 was an incredible year for BGC Charlottetown. As I entered my second year as Executive Director of this organization, I had a renewed sense of confidence. After a year filled with many firsts, 2025 was about stabilization—building a solid foundation that I hope will one day take us to new heights.

The team and I spent a great deal of time discussing who we wanted to be, where we wanted to go, and how we wanted to get there. This meant starting with the basics: reviewing current program effectiveness and developing goals to ensure we were operating as efficiently and effectively as possible. Although this work requires ongoing commitment, we made immense progress in strengthening our team and enhancing our programs.

This included a year-long preparation for BGC Canada's Operating Standards Review, a process that occurs every five years to ensure all BGC Clubs meet national standards of excellence. With more than 400 standards to meet, we spent 2025 reviewing all policies, procedures, and programs to ensure we were fully prepared for the on-site review scheduled for April 2026.

This work was both highly motivating and extremely challenging, as 2025 came with its fair share of obstacles. Inflationary pressures, a tight labour market, and ongoing reductions in funding support continue to affect the sector, requiring difficult decisions while remaining focused on our mission—a task that is far from easy. Not only has our organization experienced these pressures, but so have the families we serve, creating an increased need for support during a time of uncertainty for the organization.

I am incredibly grateful to my team for their continued commitment to this important work. Their dedication has ensured that, even during challenging times, BGC Charlottetown continues to move forward with an unwavering focus on what matters most: investing in the well-being of our children and youth. This commitment and focus led us to a year of growth across all areas of the organization.

So, thank you again to the team. The people who show up every day with passion, resilience, and a deep commitment to making a difference in the lives of children and youth. Your hard work and dedication are the driving force behind everything we accomplish, and I am proud of all that we achieved together in 2025.

- Caroline Woods, Executive Director

Led by Caroline and team this year, BGC Charlottetown served 493 children and Youth. As the population of Charlottetown continues to grow the demand for the BGC is greater than ever. The club provides a space where children and youth can find a safe space to learn and develop.

As we face tough economic times, our funders, volunteers and staff play an essential role in delivering our exceptional programming throughout the year, We are also very excited to announce that we will be re - opening Montague BGC late fall of 2026 to provide programming to youth. Once again, I applaud the team for all their efforts to bring this forward. As I step out of my role in 2026 , I am confident that the organization is well situated to continue to deliver excellent programming in both Charlottetown and Montague in the years to come.

-David Keedwell, President



Caroline Woods
Executive Director



David Keedwell
Board President



Who we are

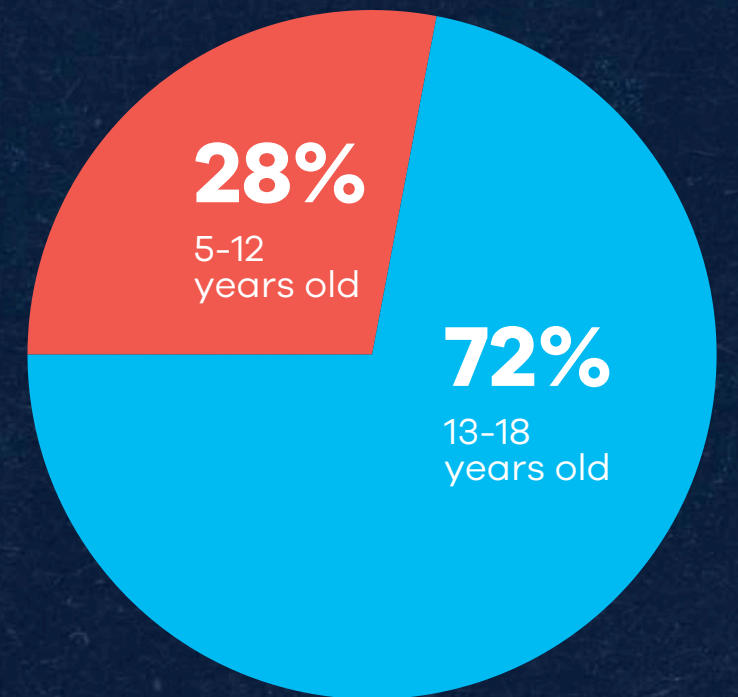
Since 1986, we have engaged and empowered thousands of children and youth across PEI. We are a proud member of BGC Canada. BGC Canada has over 125 years of expertise and supports clubs across the country.





Who we serve

493 Children and Youth in 2025!





our mission

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

our vision

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

our values



belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.



respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly.



encouragement and support

We encourage and support every child and youth to play, learn, and grow to achieve their dreams.



working together

We work together with young people, families, volunteers, our communities, and government.



speaking out

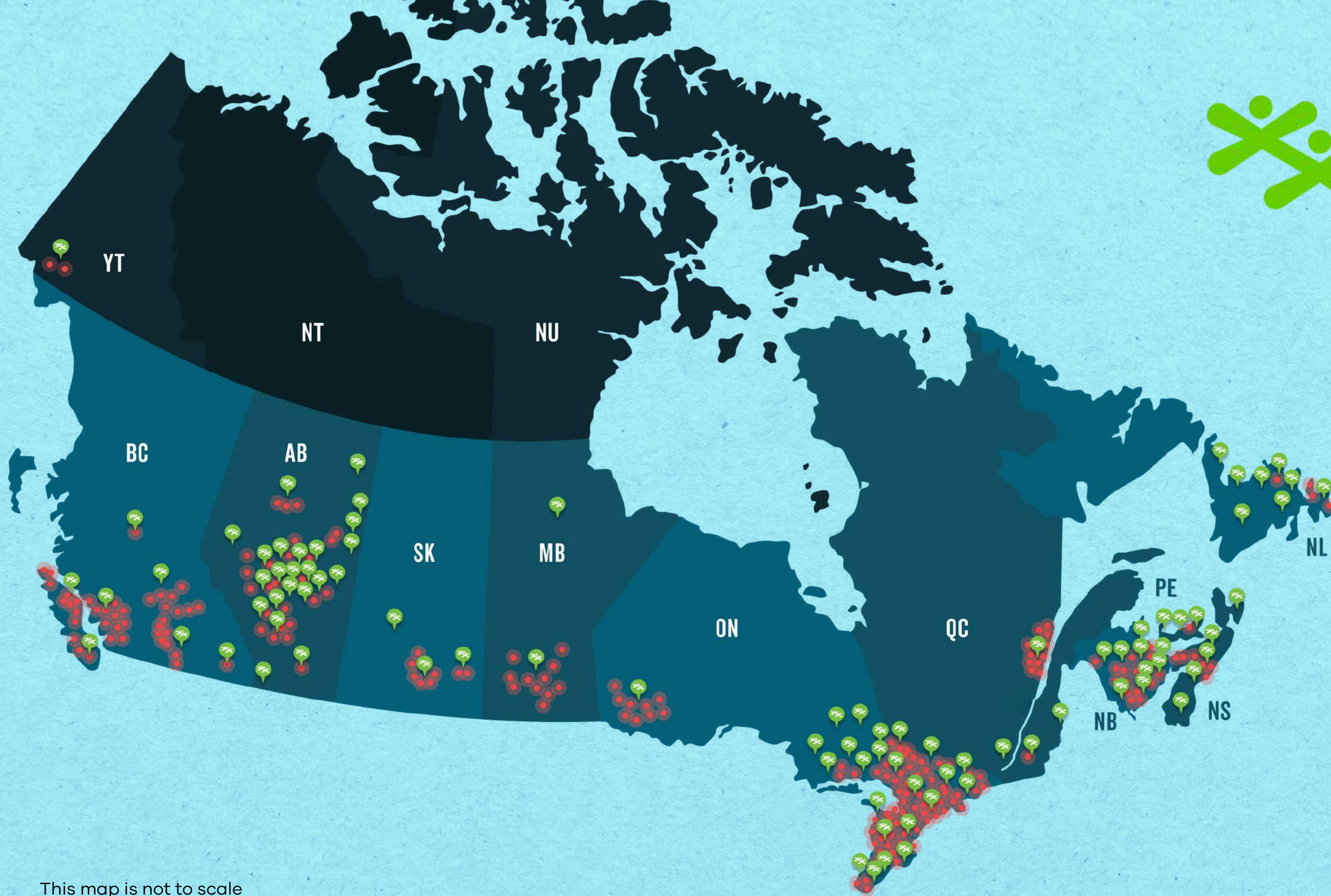
We speak out for children, youth, and families so that we can make our world better.



**across
Canada**

**BGC
Charlottetown is
proud to be part
of a federation
serving children
and youth across
the country!**

**This network
strengthens
operations and
excellence for all
clubs.**



This map is not to scale



The Issues

- Food Insecurity
- Physical and Mental Health
- Learning and Development
- Building Safer Communities

23.3%

Of children in PEI live in food insecure homes. Equal to 41,400 people

18.3%

Of Canadians age 15 and older met criteria for mood, anxiety and substance use disorders.

7 in 10

More than 7 in 10 young people have been exposed to online hate

70%

Of mental health challenges start in adolescence or childhood

1 in 5

Canadian youth ages 12 -17 described their mental health as fair or poor

35%

Of those accused of cyber related hates crimes were 12-17

- New data on household food insecurity in 2025 - PROOF
- <https://www150.statcan.gc.ca/n1/daily-quotidien/240227/dq240227b-eng.htm>
- <https://mentalhealthcommission.ca/children-and-youth/>
- <https://www.statcan.gc.ca/o1/en/plus/7642-rising-mental-health-concerns-among-youth>



493 Children and Youth Served



1,761 Hours of Programming



20 Youth Employed
28 staff members
4 Club Locations



39,925 healthy meals and snacks served
1,716 Supplemental Grocery packages

\$53,900 Fee support

School Aged Programming

PROGRAMMING FOR CHILDREN AGE 5-12

BGC runs a variety of programming for school aged children, serving 138 children in 2025.

Our after school program runs for 40 weeks in the year, including full day programs during PD days and March break

Full day summer camp programming runs for 9 weeks.

Our programming follows these 4 key outcomes

1. Lifelong Learners
2. Sustained Wellbeing
3. Positive Relationships
4. Inspired Leaders

School Aged Programs had a waitlist of over 35 families. Due to limitations of our physical location. BGC is actively looking at opportunities to expand and to serve all children and families in need.



Accessibility and removing barriers is a core principal of all BGC programming. That is why BGC Charlottetown provided \$53,900 in fee support for school aged programming.



Building Safer Communities

PROGRAMMING FOR YOUTH AGE 12 -18

In partnership with Public Safety Canada and The City of Charlottetown, BGC was awarded 500,000 over two years to invest into the cities youth. BGC launched multiple free programs under this initiative. 2025 was year two of this funding.

BGC continued to build partnerships with the Alternative Education Program offering programming three days a week.

Drop in sessions at the Library twice a week, including Key Stone. This program focuses on developing young leaders and teaching civic engagement. Creating their own volunteer, fundraising and advocacy opportunities.

Summer programming through HERS - HERS (now THRIVE) is a safe space for young women and gender non- conforming individuals. A place to build relationships, try new things, and build confidence.



Government of Canada



This funding changed the future of BGC Charlottetown's youth programs and propelled us into expansion. Reaching 355 youth in 2025.

"BGC has given me so much unconditional support that sometimes when I think back, it was sort of too good to be true."
- Youth Participant

" From these experiences, I learned that young people can have real power in community and humanitarian work."
-Youth Participant

Food Insecurity

All BGC Programs provide healthy snacks or meals. This is integral to children and youth having the ability to actively participate in programs.

Project Back Pack

With the generous support of the Province of PEI, BGC Charlottetown was able to provide weekly supplemental grocery support to 45 after school and summer camp families. Giving over \$98,000 in food support.

"As a parent of three, I often find myself juggling the demands of a decent-paying job with the reality of rising bills and the high cost of healthy groceries. It can be overwhelming, but the Boys and Girls Club (BGC) of Charlottetown - Project Backpack has truly been a lifesaver for my family. Thanks to BGC, I feel empowered to make healthier choices for my kids, knowing that I have the resources to do so. The program not only alleviates some of the financial pressure but also fosters a sense of community and support that is invaluable. I am incredibly grateful for Project Backpack and the positive impact it has had on our family's well-being. It has allowed us to focus more on enjoying meals together rather than worrying about how to afford them. Thank you, Project Backpack, for making a real difference in our lives!"



Food Insecurity

Chef Nation

We offer a weekly drop in cooking class for youth ages 12-18 in partnership with the Charlottetown library.

Lunch Program

Weekly lunch program at Birchwood Intermediate and Stonepark intermediate. Focusing on creating a welcoming community during the lunch hour. A place to cultivate positive relationships and make meal time about more than food.

Food and nutrition are integral parts of mental and physical wellbeing. We incorporate an element of cooking or nutritional education into our youth mental wellness programming and into our after school programming.

Holiday Wishes

The Holiday Wishes Campaign with BGC Charlottetown is a heartwarming initiative that connects businesses with children's wishlists, allowing them to spread joy to local families in need during the holiday season. By participating, your business can make a meaningful impact while enjoying a unique team-building experience.

Wish lists include a generous contribution from Novus Auto Glass who's financial contribution puts turkeys on our families table. Ensuring all families can celebrate the holidays with a meal



Sponsors



ISLAND ABBEY
NUTRITIONALS™



CHARLOTTETOWN
TOYOTA



The Mabel Chu &
Princess Meadow
Kindness Project



Trucks For Kids

Trucks for Kids is one of our most exciting annual events, where children and families can explore fire trucks, police vehicles, construction equipment, and more! It's a fun-filled day for all ages with activities, food, and community spirit.



Sponsors



bgc CLUB DAY

On June 6, 2025, Clubs across Canada celebrated BGC Club Day! It's a celebration all about the kids and celebrating the incredible communities of BGC's across Canada!

Thank you to the Rotary Club of Charlottetown Royalty and Parkdale Lions for their contributions to that day. Making the afternoon a special one for BGC club kids.



Learning & Impact

BGC Canada's Learning & Impact equips Clubs to prove and improve their impact through evaluation. Clubs collect quantitative (survey) and qualitative (interview) data to learn about the transformational outcomes of Clubs in four areas: positive relationships, healthy living, lifelong learning, and leadership.





2026 BGC Member Survey Results

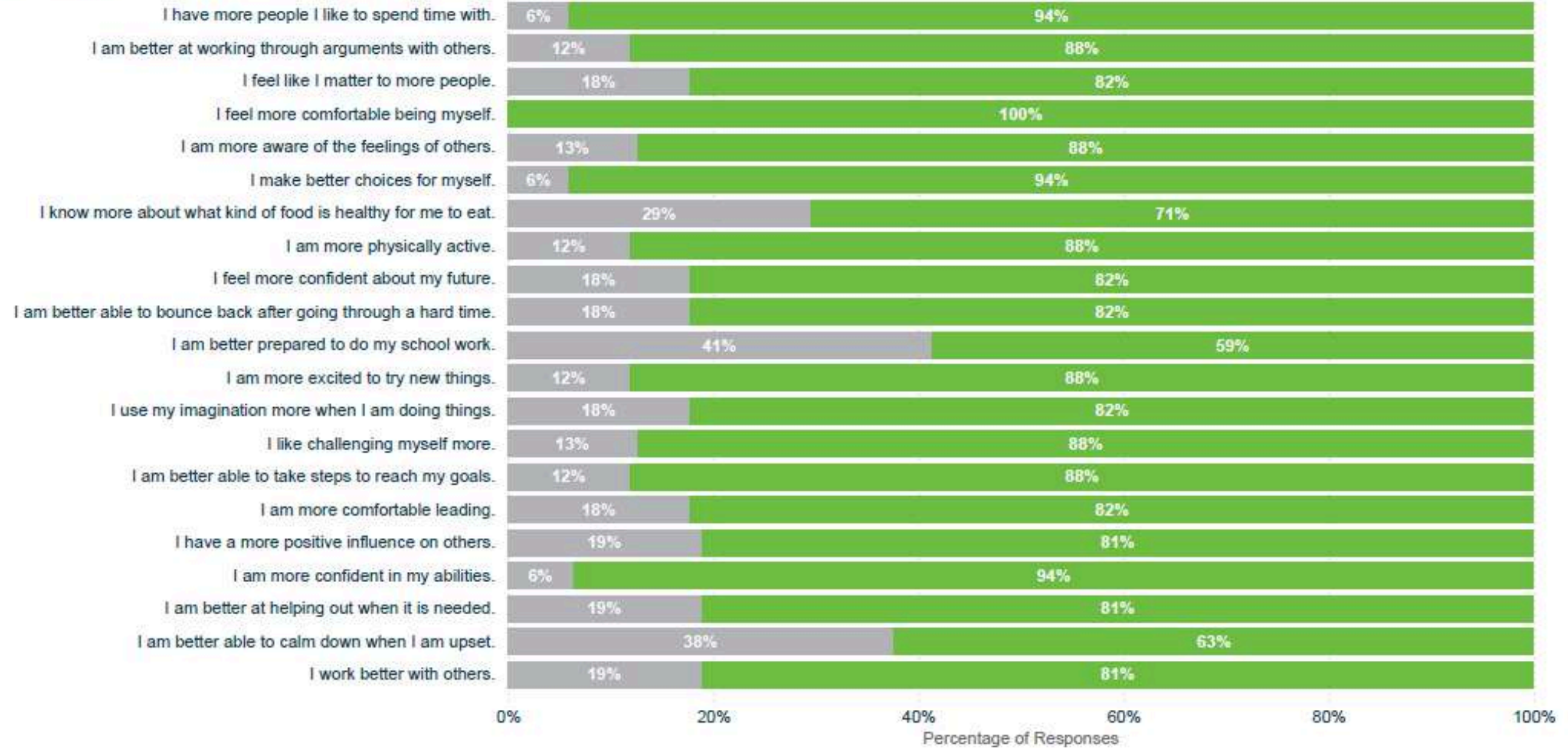
Club
Charlottetown

Site
All

Responses by Item Grouped by positive change responses

Legend: ● Not at all ● A little + Some + A lot

Because of the Club...





Thank you to United Way Maritimes for highlighting a BGC story at United by Song, Below are lyrics written by Ben Kunder Inspired by BGC Grandparent Sue.

Softer Place to Land
(Sue's Song)
By Ben Kunder

You don't always get to make the choice
when you're dealt the hand you're given
Feeling like your life starts again
Every morning when you rise
I know, sometimes the day doesn't end
I know, you're only looking for a friend
I can see the fear behind your eyes

I know it gets harder every day
I know if there was another way

You're looking for a softer place to land
Come on, Come on, I'm your right hand

Looking in the rearview again
You were only trying to look ahead
But then the past is something you can't run from
Walking through the open door
Same eyes a new vision
Laugh lines and tears crying and all that comes from

You knowing that it gets harder everyday
You know you're gonna find a way

You're looking for a softer place to land
Come on, Come on, I'm your right hand

You say you're ready to throw your hands up to the sky
If you keep waking up each morning the sun is gonna rise

You're looking for a softer place to land
Come on, Come on, I'm your right hand.

"Most important thing that meant everything, was the fact that i could rely on you guys, i didn't have anybody else here, it was very rare that i had any evenings or weekends off so i didn't get the respite i needed. You were my only soft place to land, you will always be in my heart for that.

when we got things like tickets we got all kinds of opportunities to go places and do things and it was all free which was great because i wasn't made out of money, You gave us opportunities to do things and go places, fun stuff, You gave me breaks, Wonderful company, I could talk to you guys. Everyone was so wonderful there"
-Sue, BGC Grandparent



What's Next

2025 Montague Needs Assessment

43 adults and 126 youth were engaged through this study. This included Montague residents and residents living outside of Montague in more rural areas of the Three Rivers region, school counsellors, teachers, and administrators, town counsellors and staff, as well as local community, government, and business stakeholders

An overwhelming 100% of respondents from the community survey, interviews, and focus groups reported that more youth programming was needed in Montague afterschool and during the summer.

To view the full survey visit our website at https://bgccharlottetown.com/wp-content/uploads/2026/04/BGCC_NA103125_PUBLIC.pdf

We are excited to announce that we will be opening a drop in youth center for ages 12-18 in Montague. With an estimated opening of fall 2026.



Boys & Girls Club of Charlottetown Inc.

Statement of Financial Position

As at December 31, 2025, with comparative figures for 2024

	2025	2024
Assets		
Current assets:		
Cash	\$ 185,759	\$ 238,965
Accounts receivable (Note 5)	27,789	31,422
Government contributions receivable	94,088	5,203
Prepaid expense	7,901	2,250
	<u>315,537</u>	<u>277,840</u>
Restricted investments (Note 3)	44,817	44,817
Long-term investments (Note 4)	240,812	215,368
Capital assets (Note 6)	185,314	188,172
	<u>\$ 786,480</u>	<u>\$ 726,197</u>
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 32,796	\$ 35,859
Deferred revenue	128,540	70,419
	<u>161,336</u>	<u>106,278</u>
Deferred capital contribution	133,314	139,323
Net assets:		
Investment in capital assets	96,816	93,666
Unrestricted net assets	395,014	386,930
	<u>491,830</u>	<u>480,596</u>
	<u>\$ 786,480</u>	<u>\$ 726,197</u>

Boys & Girls Club of Charlottetown Inc.

Statement of Operations

For the Year Ended December 31, 2025, with comparative figures for 2024

	2025	2024
Revenues		
After school and summer camp (Schedule)	\$ 224,063	\$ 214,810
Grants and foundation contributions (Schedule)	851,603	622,775
Donations and event fundraising (Schedule)	56,212	35,714
	<u>1,131,878</u>	<u>873,299</u>
Program expenses (Note 8)		
	<u>706,020</u>	<u>572,650</u>
	425,858	300,649
Operating expenses		
Advertising and promotion	3,827	3,490
Dues and fees	13,748	1,865
Electricity	9,169	7,631
Heat	2,615	7,062
Insurance	5,011	5,801
Interest and bank charges	10,140	8,752
Office expenses	88,920	44,834
Professional fees	40,691	23,223
Property taxes	283	1,847
Repairs and maintenance	26,947	21,960
Salaries and wages	220,800	145,712
Telephone and internet	3,755	4,615
Travel and meetings	4,511	3,192
Water and sewer	746	1,287
	<u>431,163</u>	<u>281,271</u>
	(5,305)	19,378
Other income (expense):		
Amortization of capital assets	(15,040)	(16,034)
Amortization of deferred capital contributions	6,009	5,289
Investment (expense) income	(364)	3,528
Unrealized gain on investments	25,934	27,714
	<u>16,539</u>	<u>20,497</u>
Excess revenue over expenses for the year	<u>\$ 11,234</u>	<u>\$ 39,875</u>

Thank You

to our 2025 funding partners and sponsors for their outstanding commitment to changing young lives.

NATIONAL & GOVERNMENTS FUNDERS



FUNDERS



HOLIDAY WISHES SPONSORS 2025



TRUCKS FOR KIDS SPONSORS 2025



CLUB DAY SPONSORS 2025



ALSO, THANK YOU TO OUR 27 INDIVIDUAL MONTHLY AND ONE-TIME DONORS IN 2025!



Charlottetown

bgccharlottetown.com



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