

# STRONGER TOGETHER

BGC Charlottetown and Montague



# **OUR** **VALUES**

**BELONGING**  
**RESPECT**  
**ENCOURAGEMENT**  
**WORKING TOGETHER**  
**SPEAKING OUT**

## **OUR MISSION**

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

## **OUR VISION**

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.





# STRONG CLUBS

## STRATEGIC DIRECTIONS

- ➔ Quality Spaces
- ➔ Strong Board and Governance
- ➔ Diverse Programs
- ➔ Employer of Choice

### We will:

- Intentionally expand to meet the needs of our community
- Invest in our current facilities
- Review organization policies, procedures and risk management plans
- Strengthen our board
- Build a diverse board
- Know the needs of our community
- Develop and expand mission driven services
- Provide intentional and high quality programs
- Ensure staff compensation is best in class
- Ensure staff are equipped with pertinent skills and expertise
- Invest in high quality professional development



# STRONG VOICE

## STRATEGIC DIRECTIONS

- ➔ Engagement with Governments
- ➔ Brand Recognition

### We will:

- Strengthen our relationship with City Council
- Strengthen our relationship with the Provincial Government
- Strengthen our relationship with the Federal Government
- Advocate for improved childcare subsidy systems
- Maintain relationships with the Education Department
- Demonstrate the community impacts of BGC Charlottetown and Montague
- Have an annual communications plan
- Be leaders in the childcare community





# STRONG COMMUNITIES

## STRATEGIC DIRECTIONS

➔ Diverse Clubs

### We will:

- Become a community hub
- Prioritize inclusion
- Establish equitable policies and practices
- Expand service demographics
- Build stronger representation in staff and board



# STRONG TOGETHER

## STRATEGIC DIRECTIONS

- ➔ Community Relationships
- ➔ Fund Development

### We will:

- Have strong relationships with local non-profit organizations
- Seek collaboration to fulfill our mission
- Engage with alumni
- Work with school administrators and student well-being teams
- Identify, recruit, engage and retain funders, sponsors, and donors
- Diversify and sustain funding streams
- Be engaged members of BGC Canada

BGC Charlottetown and Montague

[www.bgccharlottetown.com](http://www.bgccharlottetown.com)

